

Mission

The Arkansas Association of Grape Growers is a non-profit agricultural organization dedicated to unite and educate growers; assist with research; and promote and protect the art, science, and commerce of viticulture in Arkansas.

Objectives

- Promote the production of premium grapes
- Promote research for the purpose of discovering and developing better or new varieties, methods of production, packing, handling, storing, processing, marketing, disease control or other issues center to grape growing
- Represent a unified state industry with common marketing, governmental and educational goals
- Provide forums for communication and exchange of ideas and to disseminate current information pertaining to optimum agricultural and marketing practices for vineyards
- Assist farmers in accessing available information and resources for improving production and marketing techniques

Visit Arkansas Wineries

There are many wineries located in Arkansas, so visit the wineries and taste Arkansas wines!

Membership Class

Membership dues are based on a calendar year.

Full Membership shall be limited to any person, firm, partnership, corporation, sole proprietorship business organization, or other entity which is engaged in growing grapes for commercial use (one acre or more).

Associate Membership shall be limited to other persons, firms, partnerships, corporations, sole proprietorships, business organizations, government organizations, or other entities not meeting the criteria for full membership, and conducting business or education related to and having a primary purpose of grape growing.

Allied Industry Membership shall be all other persons, firms, partnerships, corporations, sole proprietorships, business organizations, or other entities not meeting the criteria for full or associate membership but offer goods and services to the grape growing or grape processing industries.

Contact Us

Arkansas Association of Grape Growers
PO Box 104
Altus, Arkansas 72821
Email: ar.assoc.grape.growers@gmail.com
Website: <http://argrapegrowers.org/>



ARKANSAS ASSOCIATION OF GRAPE GROWERS



**AAGG 2022 Conference &
Trade Show**
9:00 am-5:00 pm

**Experience a Taste of
Arkansas Quality Wines**
5:00-7:30 pm

November 10, 2022
**Sassafras Springs Vineyard
and Winery**
6461 East Guy Terry Road
Springdale, Arkansas 72764

Conference & Trade Show

Sassafras Springs Vineyard and Winery
6461 East Guy Terry Road, Springdale, Arkansas 72764
9:00 am-5:00 pm

9:00-9:30 am Registration

9:30-10:00 am AAGG Annual Business Meeting

10:00-10:45 am **National Grape Research Alliance
Role in the U.S. Grape Industry**

Donnell Brown, President, National Grape Research Alliance

10:45-11:00 am Break

11:00 am-12:00 pm **License to Steal: Marketing
in the Grape and Wine Industry**

Donniella Winchell, Executive Director, Ohio Wine Producers Association (Virtual)

12:00-1:30 pm Lunch

**Recognizing AAGG award recipients and showcasing
conference vendors**

1:30-2:30 am **Internship Opportunities through
VESTA**

Michele Norgren, Director, VESTA Resource Center

2:30-3:30 pm **Feasibility of Shared-use Equipment
for Grape and Wine Industry**

Dr. Justin Scheiner, Assistant Professor and Extension Viticulture Specialist, Texas A&M University

3:30-3:45 pm Break

3:45-4:45 pm **UA System Muscadine Grape
Update and Tasting**

Dr. Margaret Worthington, Assistant Professor, UA System and Dr. Renee Threlfall, Research Scientist, UA System

4:45-5:00 pm **Update on Arkansas Quality Wine
Program**

Dr. Renee Threlfall, Research Scientist, UA System

Experience a Taste of Arkansas Quality Wines

5:00-7:30 pm

Join us for a tasting featuring Arkansas Quality Wine (AQW), commercially produced in Arkansas and made from 90% Arkansas-grown grapes. Attendees can sample wines and appetizers. Researchers from the UA System will lead a vertical tasting of AQW wines. The wine tasting is included in registration but additional tickets are \$12/person.

AAGG Award Recipients

AAGG Outstanding Achievement Award

Ed and Anitra Fay, Owners, Fay Vineyards

AAGG Scholarship Award

Jordan Chenier, PhD Student, Food Science Department, University of Arkansas

AAGG Officers and Board

Officers

Chairman: Doug Hausler, Keels Creek Winery (2021-2023)

Vice Chairman: Renee Threlfall, University of Arkansas System Division of Agriculture (2021-2023)

Secretary/Treasurer: Tyler Buelow, Post Family Winery (2021-2023)

Board Members

Drew Gorton, Sassafras Springs Vineyard and Winery (2020-2022)

Riley Mason, Rusty Tractor Vineyards (2020-2022)

Dan O'Shea, Bluebird Ranch Winery (2021-2023)

Dennis Wiederkehr, Wiederkehr Wine Cellars (2021-2023)

Sponsorships

**If interested in sponsoring
conference events contact AAGG!**

Registration and Membership Payments

Registration and payment deadline is **November 1, 2022**. For check payments, mail checks and registration form to AAGG.

AAGG/Conference

PO Box 104

Altus, AR 72821

For credit card payment, pay on AAGG website (<http://argrapegrowers.org/>) by clicking "Online Payments" then mail registration form to AAGG or email registration form to ar.assoc.grape.growers@gmail.com. If registering multiple attendees, email a list of names to AAGG.

For conference information contact Dr. Renee Threlfall, University of Arkansas, 479-575-4677, rthrelf@uark.edu

Conference Registration and Membership Form

Name: _____

Affiliation: _____

E-Mail: _____

Phone: _____

Address: _____

City: _____ State: ___ Zip: _____

List additional registrants:

Conference Registration

Registration includes lunch and wine tasting

___ Conference AAGG Member/University of Arkansas employees or students	\$50
___ Conference non-member	\$100
___ Vendor (includes table and chairs)	\$200

Registration Total: \$ _____

Membership Dues

Dues are for 2022 memberships

___ Full Membership	\$50
___ Associate Membership	\$50
___ Allied Industry Membership	\$25

Membership Total: \$ _____

Overall Total: \$ _____

Payment Type

___ Check

___ Credit card